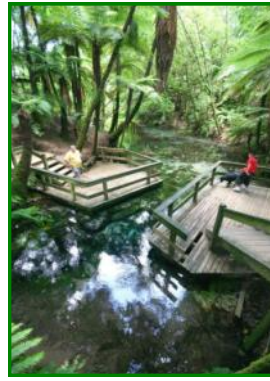


TRAVELLERS' TREES



Nicara Lodge and Cottage and Hamurana Springs Incorporated Society (HSIS) are working together to implement a local sustainable tourism project. This is to ensure that the region's best loved natural spots are preserved for visitors for years to come. This project is called

Travellers' Trees

By purchasing a native tree you will not only help Hamurana Springs but you will enhance the New Zealand clean, green landscape and provide sustained environmental benefits.

- **Combat CO₂ emissions in the Rotorua District**
- **Reinstate Hamurana Springs to its former glory**
- **Attract more native birds to the area**
- **Even though you are far away you'll know there will always be native forest growing because of your efforts**

Sustainable tourism aims to reduce environmental and social impacts. Tourism has the potential to negatively impact the environment, the tourism sector generates about 6% of greenhouse gas emissions in NZ. Domestic travel accounts for about 75% of tourism's direct energy use and emissions. In terms of international visitation, 90% of visitors' carbon emissions are generated in travelling to and from New Zealand. With a worldwide increase in greenhouse gas emissions planting trees can help offset some of these emissions by creating a carbon sink as trees absorb CO₂ from the atmosphere throughout their lives.

Hamurana Springs is located 15-20 minutes drive north-east from Rotorua central, on the left-hand side of Hamurana Road. It is famous for the beautiful crystal clear water that bubbles up and flows down the stream to Lake Rotorua. The main Spring flows at the rate of approximately 1mL/hour. The springs and stream are home to a host of water birds including, scaup, little black cormorants, ducks and black swans. The Hamurana Springs Incorporated Society objective is to restore the Hamurana Springs to its former state and then to extend and enhance the accessibility to the reserve to enrich the visitor experience.



Travellers' Trees

will help this project

Trees cost from \$25.00 and will be planted by HSIS and maintained on your behalf. If you purchase a tree we will give you Google co-ordinates so you can see the forest area grow.